

CREATIVE PROSTITUTION & PERSONA

The project is constructed around two different but interlinked concepts, the “persona” and the “creative prostitution”. We question the duality between an artist’s “natural” identity and the persona he embodies, knowingly or not, while creating, performing, or building a cultural project through the process of metamorphosis of the self.

PHILOSOPHY

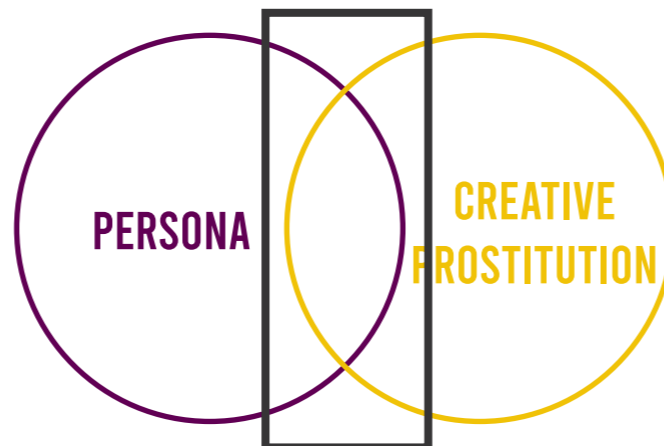
We explore what we call creative prostitution in the sector of performing arts - the notion of compromising artistic freedom to align to external monetary, ideological and societal influences : how to deal with taboos, pressure, conformity and mental health (for artists and cultural workers). On the other hand, we wish to destigmatize the term and propose another point of view by linking it with arts and culture, and anything that helps to reach that goal.

According to our perspective and based on the conducted research, these two concepts gravitate towards each other and, in several cases, have mutual influence on each other. Consequently, the project is mainly interested in the following particular situations/ conditions:

—when the use of a persona is a facilitator to access certain projects or positions

—when the realization of creative prostitution process leads to the creation of a second self-persona- to make the process easier and more acceptable.

FOCUS AREA OF THE PROJECT *Persona creation in response to creative prostitution*



RESSOURCES

CNRTL - PROSTITUTION

The very first resource we used has been the dictionary. We search the term prostitution and ended up with this definition :

“To give up on dignity, depreciation, degrading use of qualities, knowledge, art, for recognition or ambition, by necessity or obligation.” The fact that a dictionary included art in its definition of prostitution reinforced our desire to understand the relation between the concepts of “creation” and “prostitution” and how professionals of the cultural field manage to deal with it.

PERSONA - CARL JUNG

In latin, the word persona is used to define the mask that actors put on while entering their character. Carl Jung uses this word in his conception of the human being personality, separated in three main parts : the persona, the shadow and the self. Persona is used to describe the part of the person constructed to fit into the society, through a character socially defined to support society’s requirements. Conforming to these requirements is also a relevant question in today’s cultural system; the way cultural workers handle and align to these norms is an important aspect of our project.

GEOLOGICS OF PIMPING - SUELY ROLNIK

This paper sheds light on the impact of capitalism on artistic creation, by exploring how the codes of the 60’s and 70’s counterculture have been recycled in order to produce financial resources. These movements have allowed the creative world to become more open to experimental freedom and on the other hand made them fit into the current consumption-based cultural mode. Therefore, these transformations have created what the paper called a “new style capitalism”, which connects to our subject on the question of how financial incentives can impact creativity and artistic creation.

This book gives an overview of a common research on AIDS led by a group of researchers and sex workers. While the main research concentrates on the diverse ways sex workers protect themselves and their clients from AIDS, the research actually grasps a lot of societal stakes around the social status of the sex workers. Social statuses that have been partly heard, but for mainly questions they remain unanswered years later. The ways of collecting data has been through a common blue book, passing for sex workers to sex workers, keeping confidentiality in the reclaims. This solution to keep identity secret is one that inspired us to imagine the confessional.

TOOLS

The methodology applied in our project is mainly qualitative and descriptive, focusing on interviews with open-ended questions and describing a phenomenon that lacks research and understanding.

By creating an open space of expression on the process of creative prostitution we wish to implement an awareness raising campaign that aims at preventing artists and professionals from the risk of creative prostitution in the cultural field.

The final form of the project will be centralized by a pedagogical booklet and a project presentation form, but also the construction of a confessional that we will call «the confessional of creative prostitution» whose purpose will be to collect the testimonies of our target audience. It will be built by a scenographer, who will imagine two distinct soundproofed spaces that can fit into any space. One will include the parlor where one will be able to «confess» through a camera, a dictaphone, costumes, wigs and voice transformer (to keep anonymity). It also includes access to an iPad containing the different questions, as well as a word cloud. The other space will take the form of a museum with excerpts of interviews on the walls, different screens offering excerpts of films, television interviews or interviews filmed in the visiting room. The spectator, in a passive position, will be able to observe and listen to these «confessions».

WINTER SCHOOL

IMPLEMENTATION OF A MOCKING PROSTITUTION CONFESSIONAL

324 AVENUE BERTHELOT
RING AT ANGLEVIEL LESOBRE - FIRST ONE

Walk-in from 2PM to 6PM

*Easy access by feet or velov on a sunny day
Access by the métro D Lumière, the Tram T2 Bachut and the Tram T4 Lycée Lumière on a lazy day
If lost, call +33 6 13 06 57 56*

DEFINITION

HYPOTHESIS

METHOD