



Double degree cooperation agreement between:

**Université Lumière Lyon 2
And
Universitatea Din Bucuresti
And
Panteion University**

The University of of Bucarest (UB) – Bucarest - Roumanie
At 90, Soseaua Panduri, Bucarest
represented by its rector, Professor Marian Preda
hereinafter referred to as “UB” .

AND

Université Lumière Lyon 2
At 18 quai Claude Bernard, 69635 Lyon, CEDEX 07, France
represented by its president, Professor Nathalie Dompnier
hereinafter referred to as “ULL2”

AND

The University of Panteion – Athens – Greece (UPA)
At 136, av. Synggrou, 17671 Athens
represented by its Vice President of International Affairs, Professor Mariana Psylla
hereinafter referred to as “UPA” .

Foreword

Our 3 universities (University of Bucharest/ UB - Panteion University, Athens / UPA and Université Lumière Lyon 2/ ULL2) have maintained traditional cooperation relations for about ten years in the field of teaching and research. The University of Bucharest and Panteion University in Athens have been among Lyon 2's partners in the framework of the European program Erasmus+ Strategic Partnership, CODES (Communication, Cultural Diversity and Solidarity). This cooperation has allowed to establish strong bonds between the partners and a good mutual knowledge of the 3 institutions.

Concerning Research, our collaboration has been organized around the Franco-Romanian Colloquium in Information and Communication Sciences, which has been held for 25 years in Romania, an event that brings together nearly 100 researchers, teachers and doctoral students from our countries and other French-speaking countries, but also, more recently, around the international conference "Social Sciences and Society", organized with the Centre Régional Francophone d'Études Avancées en Sciences Sociales (CeReFREA), which is attached to the University of Bucharest.

It is worth mentioning the exchanges of students and teachers within the framework of the ERASMUS bilateral cooperation agreement, joint research programs and the organization of international conferences. The exchanges of students and teachers between the three structures are regular, involving each year several mobilities in Bucharest, Lyon and Athens.

The Institute of Communication of the University of Lyon 2 is associated with the Master's degree in Media, Development and Society offered by the Faculty of Journalism and Communication Sciences of the University of Bucharest. This project is the result of a 6 year old double degree with the University of Bucharest between the Masters in Communication, Humanitarianism and Solidarity (ICOM - ULL2) and the Masters in Media, Development and Society (FSJC - UB).

We wish to continue to co-organize the Francophone master's meetings which could give rise to a summer school co-organized by the 3 universities.

Based on the success of these collaborations, we have decided to set up a tripartite Double Degree, giving the students of the 3 partner universities of the consortium the possibility to obtain 2 degrees from 2 of the 3 universities.

The socio-economic and political situation in Europe is certainly a suitable framework for this initiative. In Romania and Greece, as in the whole region of Central and Eastern Europe and the Balkans, the associative sector is becoming an increasingly important social and economic factor and the activities in this field are becoming more professional. France has a long experience in training for this sector. The Institute of Communication of the University of Lyon 2 has been providing professional training in the field of humanitarian aid and solidarity for 15 years. Since 2008, when the emphasis was put on communication aspects, the international interest for this type of degree in the European university landscape has continued to grow.

A common theme attracts our attention for this International Partnership Diploma: the question of the place and role of cultural diversity in today's societies. We have identified specific areas of application of the concept of cultural diversity, namely the media, culture, sustainable development and organizations. The theme of organizational communication is also at the heart of the concerns of our three universities.

The cooperation between the Faculty of Journalism and Communication Sciences (University of Bucharest), the Institute of Communication (University of Lyon 2) and the Department of Communication, Media and Culture (Panteion University - Athens) will represent the transfer of knowledge between three European countries, but also a support for European mobility at several levels:

- on the academic level, through student and teacher exchanges
- on the professional level, through the exchange of experience between NGOs and institutional actors of both countries, through internships and various joint projects
- by the creation of a network of exchanges on training and research between our 3 universities

The collaboration proposed by this agreement thus acquires a strong European and intercultural dimension and participates in the promotion of the French language while respecting cultural diversity.

In order to establish and maintain cooperative links between the two institutions and achieve the objectives of an international academic programme,

Considering the agreements already in place between the three universities,

Have agreed as follows:

Article 1 – Degrees awarded

The University of Bucarest, Faculty of Journalism and communication sciences, and ULL2 Institute of Communication, and Panteion University of Athens, Department of Communication, Media and Culture shall, via the student exchange programme, work together on the creation of a study programme leading to a double degree in Information and Communication Sciences. Students will be able to chose to follow classes of 2 universities:

- The University of Bucarest shall award the Master in Media, Society and Development and, at the same time, ULL2 shall also award the Master Communication of Organisations, (2 possible course: Communication, Humanitarianism, Solidarity or Management of

Information in Organisations) to students who followed the programme in line with the provisions of this agreement.

- The University of Bucarest shall award the Master in Media, Society and Development and, at the same time, Panteion University shall award the Master in Cultural Management, Communication and Media (2 possible course: Cultural Management or Information Society, Media and Technology) to students who followed the programme in line with the provisions of this agreement.
- ULL2 shall award Master Communication of Organisations “CDO”, (2 possible course: Communication, Humanitarianism, Solidarity “CHS” or Management of Information in Organisations “CSMIO”), and, at the same time, Panteion University shall award the Master in Cultural Management, Communication and Media (2 possible course: Cultural Management or Information Society, Media and Technology) to students who followed the programme in line with the provisions of this agreement.

At UB, the Master “Media, Development and Society” includes:

- Course Media, Development and Society

At ULL2, the Master “Communication of Organizations (CDO)” includes:

- Course Communication, Humanitarianism Solidarity (CHS)
- Course Management of Information in Organizations (CSMIO)

At UPA, the master “Cultural Management, Communication and Media” includes:

- Course Cultural Management
- Course Information Society, Media and Technology

Article 2 – Contacts

Each university is responsible for coordinating and executing the programme. Educational and administrative contacts are listed in annexe 1.

This agreement is supervised by a coordination committee elected by the three parties and whose members are specified in the annex.

The members of the committee in charge of the program shall meet at least once a year (in person if possible or via videoconference) to :

- Review and validate the students’ grades
- Assess the efficiency of the programs and propose new directions
- Propose additional actions to improve the quality of the program and the fluidity of exchanges
- Implement collaborative strategies

To ensure the smooth running of the partnership^{ap}, we will set up 3 committees:

- A Coordination Committee that will ensure the smooth institutional running of the partnership, the organization of the mobilities and the link with the international relations offices of each of the universities. It will be made up of teachers with one administrative referent for each university in the consortium.
- A Pedagogical Commission which will participate in the smooth running of pedagogical activities: courses, selection, juries and dissertation defense. It will be made up of 2 professors per university.
- A development council which will bring together representatives of the 3 universities.

For the composition of these three committees, see Annex 2.

Communication between the three parties and the management of the double diplomas are established and monitored by the coordination committee.

The details and planning of exchanges and joint programs - teaching modules, research, internships, etc. - will be specified for each academic year.

At the end of the second semester of each year, the committee will carry out a joint audit. It will be possible to add modifications.

Article 3 – Admission

Students wishing to enrol on this course must fulfil the requirements outlined in annexe 2.

Each university shall select from among its students those who can follow the double degree programme described in the present agreement.

At UB, students will be selected at the beginning of the first year of the Master Media, Development and Society, in accordance with rules of the university. According to the selected course, at least one representative of ULL2 or UPA will take part in the jury. The process is established in accordance with the Romanian legislation and the internal regulations of the UB. The partners will be systematically informed about the process and the results of the admission exam at the UB.

At ULL2, students will be selected at the beginning of the first year of the Master Communication of Organisations “CDO”, course Communication, Humanitarianism, Solidarity “CHS” or Management of Information in Organisations “CSMIO”, in accordance with the rules of the university. According to the selected course, at least one representative of UB or UPA will take part in the jury. The process is established in accordance with the French legislation and the

internal regulations of the ULL2. The partners will be systematically informed about the process and the results of the admission exam at the ULL2.

At UPA, students will be selected among the students of the Master in Cultural Management, Communication and Media, course Cultural Management or Information Society, Media and Technology. They shall apply to the double diploma and their initial diploma at the same time, in accordance with the rules of the university

According to the selected course, at least one representative of UB or ULL2 will take part in the jury. The process is established in accordance with the Greek legislation and the internal regulations of the UPA. The partners will be systematically informed about the process and the results of the admission exam at the UPA.

Admission process will be published on the website of each university.

Each university shall make a pre-selection among its candidates. The final selection will be decided by a jury, composed by representatives of the two partners universities concerned.

At UB : the representatives will recruit students to participate in the double diploma. UB students will attend semester 1 and 2 at UB. Following their first year of master, those students will take part in an international mobility:

- Either semester 1 at ULL2 during the second year of the master
- Or semester 1 or semester 2 of the second year of the master at UPA

If they chose ULL2, they will attend their second semester at UB. If they chose UPA, they will attend either the first or second semester at UB to obtain the double diploma.

At ULL2: the representatives will recruit students to participate in the double diploma. ULL2 students will attend semester 1 and 2 at ULL2. They will attend the first semester of their second year at ULL2 as well, and the second semester of their second year will take place either at UB or UPA.

At UPA: the representatives will recruit students to participate in the double diploma. UPA students will attend semester 1 and 2 at UPA. Following their first year of master, those students will take part in an international mobility:

- Either semester 1 at ULL2 during the second year of the master
- Or semester 1 or semester 2 of the second year of the master at UB

If they chose ULL2, they will attend their second semester at UPA. If they chose UB, they will attend either the first or second semester at UPA to obtain the double diploma.

Article 4 – Student mobility

This double degree programme is a student exchange programme based on the following mobility criteria.

Mobility will be incited in the three university in order to establish good administrative practices, while ensuring that the process of the 3 partner universities are harmonized.

Mobilities are carried out within the framework of Erasmus+ agreements between the universities.

4.1: Student mobility criteria

Students enrol on the programme for two years corresponding to a two-year Masters of UB, ULL2 and UPA. Student mobility is as follows:

	Master 1 (semester 1)	Master 1 (semester 2)	Master 2 (semester3)	Master 2 (semester 4)
Students from UB	UB (Master in Media, Society and Development)	UB (Master in Media, Society and Development)	ULL2 (Master CDO, course CHS or CSMIO)	UB (Master in Media, Society and Development)
Students from UB	UB (Master in Media, Society and Development)	UB (Master in Media, Society and Development)	UPA (Master Cultural management, Communicati on and Medias, course Cultural Management or Information Society, Media and Technology)	UB (Master in Media, Society and Development)
Students from UB	UB (Master in Media, Society and Development)	UB (Master in Media, Society and Development)	UB (Master in Media, Society and Development)	UPA (Master Cultural management, Communication and Medias, course Cultural

				Management or Information Society, Media and Technology)
Students from ULL2	ULL2 (Master CDO, course CHS or CSMIO)	ULL2 (Master CDO, course CHS or CSMIO)	ULL2 (Master CDO, course CHS or CSMIO)	UB (Master in Media, Society and Development)
Students from ULL2	ULL2 (Master CDO, course CHS or CSMIO)	ULL2 (Master CDO, course CHS or CSMIO)	ULL2 (Master CDO, course CHS or CSMIO)	UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)
Students from UPA	UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)	UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)	ULL2 (Master CDO, course CHS or CSMIO)	UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)
Students from UPA	UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)	UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)	UB (Master in Media, Society and Development)	UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)

<p>Students from UPA</p>	<p>UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)</p>	<p>UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)</p>	<p>UPA (Master Cultural management, Communication and Medias, course Cultural Management or Information Society, Media and Technology)</p>	<p>UB (Master in Media, Society and Development)</p>
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Selection Calendar

All selections are made on the basis of a pedagogical project and an interview before a selection committee made up of representatives of the partners concerned.

For students from UB: selections will take place at the start of the master in Media, Society and Development. Selections will be decided before the end of the first semester, selected students will be notified by email. Nominations to partner universities are made according to the UB mobility calendar, in compliance with the ULL2 and UPA calendars. Students must then complete the administrative procedures for the recognition of their previous degree and other mandatory formalities with the universities for which they have been selected.

For students from ULL2: selection will take place at the start of the Master Communication of Organisations “CDO”, course Communication, Humanitarianism, Solidarity “CHS” or Management of Information in Organisations “CSMIO”. Applications are open during semester 1. Selections will be decided before the end of the first semester, selected students will be notified by email. Nominations to partner universities are made according to the ULL2 mobility calendar, in compliance with the UB and UPA calendars. Students must then complete the administrative procedures for the recognition of their previous degree and other mandatory formalities with the universities for which they have been selected.

For students from UPA: selection will take place at the start of the Master Master Cultural management, Communication and Medias (course Cultural Management or Information Society, Media and Technology). Selections will be decided before the end of the first semester, selected students will be notified by email. Nominations to partner universities are made according to the UPA mobility calendar, in compliance with the ULL2 and UB calendars. Students must then complete the administrative procedures for the recognition of their previous degree and other mandatory formalities with the universities for which they have been selected.

Application Calendar

- For students from UB and UPA selected to study at ULL2

Once students from UB and UPA have been selected, they must enroll at ULL2.

1- Students will have to register to ULL2. They will receive in June or September a document to do so.

2- UB or UPA will nominate the students for their semester 3 mobility to the international office of ULL2

- For students from ULL2 and UPA selected to study at UB

Once students from ULL2 and UPA have been selected, they must enroll at UB.

1- Students will have to register to UB. They must have their degree recognized by the Romanian authorities. They will provide all the necessary documents and complete the administrative formalities within the allotted time.

2- During the first year of the Master in Media, Society and Development, a UB pedagogical committee (FJSC) will validate the recognition of the 1st year validated in the universities of origin, which allows the registration in the 2nd year of the master.

3- ULL2 or UPA will nominate the students for the mobility at UB to the International office of UB

- For students from ULL2 and UB selected to study at UPA

Once students from ULL2 and UB have been selected, they must enroll at UPA.

1- Students will register to UPA. They must have their degree recognized by the Greek authorities. They will provide all the necessary documents and complete the administrative formalities within the allotted time.

2- ULL2 or UB will nominate the students for the mobility at UPA to the international office of UPA.

The students from the two universities following a study abroad curriculum within the framework of this exchange agreement are subject to the same rules and standards (rules of the establishment) that apply to local students, including those concerning exams.

4.2: Student numbers

Student numbers are organised as follows:

The number of students is limited to a maximum of 4 per academic year and for each university. Equalling a total of 12 .

Article 5 – Enrolment

The students will have to be administratively registered within the universities so that the diplomas can be delivered at the same time.

Students following the programme shall be exempt from enrolment fees at the partner university but must pay enrolment fees at their home university.

However, students must pay any additional expenses to the partner institution during the programme if such expenses are specified in the respective internal rules.

According to French law, students from UB and UPA attending the Master Master Communication of Organisations “CDO”, course Communication, Humanitarianism, Solidarity “CHS” or Management of Information in Organisations “CSMIO” at ULL2 must pay their CVEC (Student and Campus Life Contribution) to ULL2 upon arrival.

Students following this programme must complete the student registration process as follows:

	Master (Semester 1)	Master (semester 2)	Master (semester 3)	Master (semester 4)
UB students	Enrolled at UB Pay at UB and exempt at ULL2 or UPA	Enrolled at UB Pay at UB and exempt at ULL2 or UPA	Enrolled at UB and to ULL2 or UPA Pay at UB and exempt at ULL2 or UPA	Enrolled at UB and to ULL2 or UPA Pay at UB and exempt at ULL2 or UPA
ULL2 students	Enrolled at ULL 2 and at UB (if they chose UB for the mobility) Pay at ULL2 and exempt at UB and UPA	Enrolled at ULL 2 and at UB (if they chose UB for the mobility) Pay at ULL2 and exempt at UB and UPA	Enrolled at ULL 2 and at UB Or UPA Pay at ULL2 and exempt at UB and UPA	Enrolled at ULL 2 and at UB Or UPA Pay at ULL2 and exempt at UB and UPA
UPA students	Enrolled at UPA and UB (if they chose UB for the mobility) Pay at UPA and exempt at UB and ULL2	Enrolled at UPA and UB (if they chose UB for the mobility) Pay at UPA and exempt at UB and ULL2	Enrolled at UPA and UB or ULL2 Pay at UPA and exempt at UB and ULL2	Enrolled at UPA and UB and ULL2 Pay at UPA and exempt at UB and ULL2

In addition to the enrolment fees, students must also pay the required insurance in the countries in question (civil liability, social security for non-Europeans).

The payment of the CVEC is compulsory at ULL2 whatever the student's university of origin. Exemption is not possible.

All other expenses, notably accommodation, meals, travel and books must be paid for by the students. Each institution shall help the students find suitable accommodation as necessary.

Mobilities are possible within the framework of Erasmus+ agreements between the partners.

Article 6 – Programme and methods of assessment

6.1: Programme

In annexe 3, the three institutions shall present the teaching plans for the double degree programme.

The differences between the French, Romanian and Greek system regarding the organization and the delivery of the Master degrees impose to be adaptable, and is based on the principle of the autonomy of the study programs and on the reciprocal recognition of the first year of the Master degree for the UB and the ULL2 and of the 4th year of the Bachelor degree for the UPA (according to a list of selection prerequisites to be found in the appendix), within the framework of the training courses given by each university. The second year of study provides for the common development of the university training for the students concerned, which is the subject of the present agreement (Article 4 - Student mobility and organization/delivery of training).

In the first year, the course will be designed and implemented independently at the UB, ULL2 and UPA. However, a mutual consultation of the partners will be set up in order to achieve the harmonization of knowledge and skills necessary for the good development of the common program of the second year.

The second year is a mobility year for the students selected in the three institutions (each student concerned will benefit from one semester of mobility).

The double degree will only be awarded to students who have participated in the common modules of the second year of the Master's program. The students concerned must be registered in the two institutions starting at the first year of study for the UB and for the current year (Master or M2) for the ULL2 and the UPA.

Given the specific context of the three institutions, the two years of study will be held as follows:
- During the first year of study, if funding is available (preferably STA Erasmus+ funding), teaching mobility will take place as follows: ULL2 teachers will carry out teaching assignments at UB or UPA, UB teachers will carry out teaching assignments at ULL2 or UPA and UPA teachers will carry out assignments at ULL2 or UB.

The professors of the three universities and the students will also be involved

in joint professional and research internship projects.

- During the second year of study (S3 at the UB or ULL2, S1 or S3 preferably for UPA, note that for UPA the second year of the Master's degree lasts for three semesters), the students will take part in a joint study program. Students from the three partner universities will be able to spend one semester abroad according to their choice of course, subject to validation by the pedagogical committee.

The organization of classes:

The classes are given in French in Bucharest and Lyon, and in English or French in Athens.

Principles and working methods

Considering the specific university regulations of the three partners, the present agreement provides for bilateral collaboration, while respecting the academic autonomy of each university. Students selected for this program will be subject to the regulations of the institution where they are actually studying.

At the end of the mobility period, the student will take the examinations defined in the host university.

During the semester of mobility, the students of each partner university will have to obtain a total of 30 ECTS credits at the host university corresponding to the course plans in Annex 3.

6.2: Methods of assessment

The diplomas mentioned in article 1 are awarded to students who pass their exams and obtain 120 ECTS credits during the two years of the Masters at UB and ULL2, and 180 ECTS at UPA (the master is composed of three semesters).

The courses and the results of the exams taken in the partner institution will be recognized in the University of origin in order to obtain the double degree of 2 of the universities of the consortium according to the admission route.

Based on the principle of autonomy of the three universities, all courses and evaluation results of the first year of study will be mutually recognized.

The European credit system will be applied in accordance with current European regulations and the practices of the partner universities.

In accordance with these criteria, each semester of the Master's program includes teaching units (theoretical courses, dissertations, professional internships, etc.) equivalent to 30 ECTS, recognized by both partner institutions.

The ECTS will be recognized by the UB, the ULL2 and the UPA according to the models in annex 3 to this agreement.

The awarding of diplomas is subject to the regulations and examination procedures applied in each university and detailed in Annex 4.

Article 7 – Funding

The three universities agree to look for the necessary resources within the limits and in accordance with the applicable provisions in the respective countries. Partners agree to inform each other of all efforts made to find the required funding.

The institutions agree to welcome the students and/or teaching staff to the best of their abilities to ensure their stay is as well organised as possible.

Article 8 – Duration and validity

The present agreement is valid for five years as of the date of the final signature of the competent authorities in the three universities.

Any modification to the present agreement must be approved by the three universities.

The present agreement may be renewed, for a period of five years, following the written approval of the three universities at least three months before the expiry date. An evaluation of the development and quality of the cooperation shall be taken into consideration when renewing the agreement.

Each institution may terminate the present agreement by giving at least six months written notice by registered letter with acknowledgement of receipt.

In the event of termination, students enrolled in the respective programmes must have the opportunity to pursue and complete their study programme.

Neither party shall be liable for their responsibilities in the event of any failure, whether total, partial or even temporary, in fulfilling any provision of this agreement when such failure is caused by force majeure.

Furthermore, neither party shall be liable for their responsibilities in the event of any failure, whether total, partial or even temporary, in fulfilling any provision of this agreement when such failure is the result of unpreventable or unavoidable climatic, pandemic, biological, military, political or diplomatic events that cannot be controlled by either of the parties. If this is the case, the party that is subject to force majeure shall notify the other parties as soon as possible, informing them of the events and their impact on ability to carry out their obligations as provided for in the agreement.

The three universities shall seek to reach an amicable agreement to resolve any issues or disputes. Where no amicable agreement can be found, the partner universities have the right to submit the dispute to a competent court in the defending party's country.

Article 9 – Versions of the agreement

The present agreement has been executed in 12 duplicate versions, three in French, three in Romanian, three in Greek and three in English. Twelve original copies have been signed for each institution.

Annexe 1: Contacts, page

Annexe 2: Student selection criteria, page

Annexe 3: Teaching plans, page

Annexe 4: Rules and methods of assessment in universities, page

Annexe 5: Administration/Enrolment, page

Signed in Bucarest, the

Signed in Athens, the

Signed in Lyon, the

The Rector of University of
Bucarest

The Of Panteion University

The President of University
Lumière Lyon 2

Marian PREDA

Nathalie DOMPNIER

Annexe 1: Contacts

- Educational contacts:

In the present agreement, responsibility for performance is given to

Prof. Camélia Cusnir at the University of Bucarest, Faculty of Journalism and Communication Sciences

E-mail: cameliacusnir@fjsc.ro

And

Prof. Dana Popescu-Jourdy and Elisabeth Vercher Université Lumière Lyon 2, Institute of Communication

E-mail : Ingrid-Dana.Popescu@univ-lyon2

elisabeth.vercher@univ-lyon2.fr

Prof. Marianna Psilla, Panteion University, department of Communication, Media and Culture

E-mail: mpsilla@hotmail.com

- Administrative contacts:

For UB

Administrative contact for the Master: dorina.arambasa@fjsc.ro, andreea.mesteru@fjsc.ro

Administrative contact for the International Office : alina.cristovici@unibuc.ro

Erasmus agreements : contact@erasmus.unibuc.ro

Incoming mobility: anca.anton@fjsc.ro

For ULL2

For the agreements:

Ms Flora Pulce, Administrator for Erasmus+ and Europe agreements
Projects & Partnerships Department

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Berges du Rhône Campus

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For students during their mobility programme:

Ms Meriem Benmessaoud, International partnership programmes and specific programmes

Mobility Department

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Office B140

For UPA

Administrative contact for the master :

Vassiliki Theodorou - mail: emme@panteion.gr - tel : +30 210 9201428

Administrative contact for International Office :

Eleni Vasileiou - mail: Dept_iro.erasmus@panteion.gr - tel : +30 210 9201484

Erasmus + agreements:

Evie Lazaridou - mail: Agreements.erasmus@panteion.gr - tel : +30 210 9201484

Incoming mobility:

Floriana Stefi - mail: Incoming.erasmus@panteion.gr - tel : +30 210 9201483

Annexe 2: Student selection criteria

Members of the committee for ULL2 :

Contacts and supervisor + member of the 3 councils (Prof.) :

- Dana Popescu Jourdy (supervisor of course CHS)
- Elisabeth Vercher (supervisor of course CSMIO only for the double diploma)

Members of the committee for UB:

Contacts and supervisor + member of the 3 councils (Prof.):

- Camélia Cusnir (supervisor of the master)
- Romina Surugiu (Vice-Dean)

Members of the committee for UPA:

Contacts and supervisor + member of the 3 councils (Prof.):

- Marianna Psilla (Professor of the Communication, Media and Culture department)
- Ioanna Vovou (Professor of the Communication, Media and Culture department)

Candidates for enrolment on the double degree programme must meet the following conditions and recommendations.

Selection requirements:

Students must fulfil the following qualifications:

- Pass the 3rd of 4th (for UPA) year of Licence
- B2 level in French or B2 level in English
- Produce a resume in French or English
- Produce a cover letter in French or English
- Expound a professional or research project related to the requested degrees
- Have an interview in French or English

Annexe 3: Teaching plans

Table of equivalences, course of study UB - ULL2 – UPA

University	Master 1		Master 2		
UB	M1 - S1	M1 - S2	M2 - S3	M2 - S4	
ULL2	M1 - S1	M1 - S2	M2 - S3	M2 - S4	
UPA	Licence 4 - S7	Licence 4 - S8	Master - S1	Master - S2	Master - S3

1 – At UB. Description of the study plan

Anul I de studiu, An universitar 2020 - 2021 Semestrul 1 (14 săptămâni)									
Nr. crt.		DISCIPLINE	Regi mul curs ului	Nr. or e cu rs/ să pt.	Nr. or e se mi na r/s ăp t.	Nr. cre dit e	Fo rm a de ev alu ar e	To tal or e cu rs	To tal or e se mi na r
1		Comunicarea digitală / Communication digitale	Oblig.	2	1	7	Ex. scris	28	14
2		Jurnalism și dezvoltare durabilă / Journalisme et développement durable	Oblig.	2	1	6	Ex. scris.	28	14
3		Gestiunea proiectelor/Gestion des projets	Oblig.	1	2	7	Ex. scris	14	28
4		Metode de cercetare în științele comunicării / Méthodes de recherche en sciences de la	Oblig.	2	1	7	Ex. scris	28	14

		communication							
5		Etică și integritate academică/Ethique et integrité académique	Oblig.	1	0	3	V.	14	0
TOTAL ore/credite				8	5	30		112	70
Anul I de studiu, An universitar 2020 - 2021									
Semestrul 2 (14 săptămâni)									
Nr. crt.		DISCIPLINE	Regi mul cursu lui	Nr. ore curs/să pt.	Nr. ore se mi na r/să pt.	Nr. cre dit e	Form a de ev alu are	To tal ore cu rs	To tal ore se mi na r
1		Modernitate și dezvoltare durabilă / Modernité et développement durable	Oblig.	2	1	6	Ex. scris	28	14
2		Jurnalism antreprenorial / Journalisme entrepreneurial	Oblig.	1	2	6	Ex. scris	28	14
3		Gen și mass media / Genre et mass médias	Oblig.	2	1	6	Ex. scris	28	14
4		Comunicare politică / Communication politique	Oblig.	2	1	6	Ex. scris	28	14
5		Practică	Oblig.	-	-	6	V.	-	90
TOTAL ore/credite				7	6	30		112	146
TOTAL credite anul II						60			

Anul II de studiu, An universitar 2021 - 2022									
Semestrul 3 (14 săptămâni)									
Nr. crt.		DISCIPLINE	Regi mul cursu lui	Nr. ore curs/să pt.	Nr. ore se mi na r/să pt.	Nr. cre dit e	Form a de ev alu are	To tal ore cu rs	To tal ore se mi na r
1		Conceperea și realizarea unui proiect de cercetare/comunicare / Conception et réalisation d'un projet de recherche/communication	Oblig.	2	1	7	Ex. scris	28	14
2		Comunicare și dezvoltare durabilă (ONG) / Communication et	Oblig.	0	3	7	Ex. scris	0	42

	développement durable (ONG)							
3	Noile tehnologii si practici jurnalistic / Nouvelles technologies et nouvelles pratiques journalistiques	Oblig.	2	1	8	Ex. scris	28	14
4	Comunicare, resurse umane și leadership / Communication, ressources humaines, leadership	Oblig.	2	1	8	Ex. scris	28	14
TOTAL ore/credite			6	6	30		84	84

Anul II de studiu, An universitar 2021 - 2022
Semestrul 4 (10 săptămâni+2 săptămâni elaborarea disertației)

Nr. crt.	DISCIPLINE	Re gi m ul cur sul ui	N r. o r e c u rs / s ă p t.	N r. o r e s e m in a r/ s ă p t.	N r. cr e di te	F o r m a d e e v a l u a r e	T o t al o r e c u rs	T o t al o r e s e m in a r
1	Médias et animation socio-culturelle	Oblig.	1	2	7	Ex. scri s	10	20
2	Proiecte aplicative în domeniul dezvoltării durabile/ Projets appliqués dans le domaine du développement durable	Oblig.	2	1	8	V.	20	10
3	Jurnalism civic /Journalisme civique	Oblig.	1	2	7	Ex. scri s	10	20
4	Antropologia media/Anthropologie des médias	Oblig.	2	1	8	Ex. scri s	20	10
TOTAL ore/credite			6	6	30		50	60
TOTAL credite anul II					60			
DISERTAȚIE					10			
TOTAL credite program masterat					130			

2 – At the ULL2. Description of the study plan

M1

	UE				Libellé enseignement	Section CNU de l'enseigne- ment	Obligatoire ou optionnel	Nb choix	type d'activité pédagogique	Heures de formation pour l'étudiant.e
	Numéro	Nom	ECTS	Type						
Semestre 1	UE1.1	Fondamentaux des SIC	0	Obligatoire	Fondamentaux de la communication	71	Obligatoire	1	CM	20
					Fondamentaux appliqués	71	Obligatoire	1	CM	8
	UE1.2	Stratégies communicationnelles	9	Obligatoire	Communication et organisations	71	Obligatoire	1	CM	15
					Analyse stratégique des organisations	71	Obligatoire	1	CM	15
					Stratégies de communication	71	Obligatoire	1	TD	12
	UE1.3	Enjeux scientifiques et sociétaux	12	Obligatoire	Espace public et communication	71	Obligatoire	1	CM	12
					Ateliers de recherche et d'observation	71	Obligatoire	1	PROJTD	10
					Ateliers de recherche et d'observation	71	Obligatoire	1	PROJSUIV	40
	UE1.4	Pratiques professionnelles	9	Obligatoire	Contextes professionnels	71	Obligatoire	1	CM	12
					Gestion de projets	PRO	Obligatoire	1	TD	12
					Projets de communication 1	71	Obligatoire	1	PROJTD	0
					Projets de communication 1	71	Obligatoire	1	PROJSUIV	40
					Anglais professionnel	11	Obligatoire	1	TD	12
		30								
Semestre 2	UE2.1	Champs d'application	9	Obligatoire	Marketing, marque et communication	71	Obligatoire	1	CM	6
					Responsabilité, éthique et CDO	71	Obligatoire	1	CM	6
					Communication et projets de solidarité	71	Obligatoire	1	CM	6
					Champs professionnels	71	Obligatoire	1	TD	12
					- Communication interne et externe					
					- Communication, Humanitaire Solidarités					
					- Communication et stratégie de marque					
	UE2.2	Pratiques professionnelles	9	Obligatoire	Conception de campagnes de communication	71	Obligatoire	1	TD	12
					Projets de communication 2	71	Obligatoire	1	PROJTD	0
					Projets de communication 2	71	Obligatoire	1	PROJSUIV	40
					Anglais professionnel	11	Obligatoire	1	TD	12
	UE2.3	Mémoire et stage	12	Obligatoire	Stage	71	Obligatoire	1	STSUIV	450
Note de recherche					71	Obligatoire	1	MEMSUIV	50	
		30								
Total		60								

M2 COMMUNICATION, HUMANITARIANISM, SOLIDARITY

			Libellé enseignement	type d'activité pédagogique	Heures de formation pour l'étudiant.e
	Nom	ECTS	Type		
Se mes tre 1	Approches contemporaines des SIC	0	Obligatoire	Approches contemporaines des SIC	CM 14
				Cultures professionnelles	CM 4
				Préparation mémoire	MEMSUIV 50
	Pratiques de la communication solidaire	9	Obligatoire	Stratégies de communication solidaire	TD 18
				Pratiques numériques et réseaux sociaux	TD 15
				Information, actualité, monitoring	TD 15
				Plaidoyer	TD 15
	Enjeux de l'action de solidarité	9	Obligatoire	Géopolitique et humanitaire	TD 15
				Cadres juridiques de l'action de solidarité	TD 18
				Économie et solidarité	TD 15
				Communication et Développement Durable	TD 12
	Représentations et engagements	9	Obligatoire	Psychologie de l'intervention et de l'engagement	TD 15
				Approche anthropologique de l'engagement	TD 15
				Image et communication solidaire	PROJTD 12
	Pratiques institutionnelles de la solidarité	9	Obligatoire	Management et évaluation de projet	TD 30
				Management et évaluation de projet	PROJTD 12
				Projet et communication	PROJTD 12
				Réalisation de projets	PROJSUIV 60
				Management des ONG	TD 15
		36			
Se mes tre 2	Préparation terrain	9	Obligatoire	Simulation mission humanitaire	PROJSUIV 30
				Anglais de spécialité	TD 26
	Mémoire et stage	15	Obligatoire	Mémoire	MEMSUIV 40
				Stage	STSUIV 610
		24			
Total		60			

NB : For the double diploma, only the disciplinary, non-transversal UE and the S1 courses from September to December are concerned

M2 MANAGEMENT OF INFORMATION IN ORGANISATION

				Libellé enseignement	type d'activité pédagogique	Heures de formation pour l'étudiant.e
	Nom	ECTS	Type			
Semestre 1	Approches contemporaines des SIC	0	Obligatoire	Approches contemporaines des SIC	CM	14
				Cultures professionnelles	CM	4
				Préparation mémoire	MEMSUIV	50
	Pratiques de la communication solidaire	9	Obligatoire	Stratégies de communication solidaire	TD	18
				Pratiques numériques et réseaux sociaux	TD	15
				Information, actualité, monitoring	TD	15
				Plaidoyer	TD	15
	Enjeux de l'action de solidarité	9	Obligatoire	Géopolitique et humanitaire	TD	15
				Cadres juridiques de l'action de solidarité	TD	18
				Économie et solidarité	TD	15
				Communication et Développement Durable	TD	12
	Représentations et engagements	9	Obligatoire	Psychologie de l'intervention et de l'engagement	TD	15
				Approche anthropologique de l'engagement	TD	15
				Image et communication solidaire	PROJTD	12
	Pratiques institutionnelles de la solidarité	9	Obligatoire	Management et évaluation de projet	TD	30
				Management et évaluation de projet	PROJTD	12
				Projet et communication	PROJTD	12
				Réalisation de projets	PROJSUIV	60
				Management des ONG	TD	15
		36				
Semestre 2	Préparation terrain	9	Obligatoire	Simulation mission humanitaire	PROJSUIV	30
				Anglais de spécialité	TD	26
	Mémoire et stage	15	Obligatoire	Mémoire	MEMSUIV	40
				Stage	STSUIV	610
		24				
Total		60				

NB For the double diploma, only the disciplinary, non-transversal UE and the S1 courses from September to December are concerned

3 – At UPA. Description of the study plan

The third semester of the master is devoted to the thesis and its presentation (ECTS 30)

Fall Semester (Semester1)

Cultural Management : 3 classes to pick

Course Number	Title	Total Hours	ECTS
41M006	Visual Culture	3	10
41M002	Organisation and Administration of Cultural Organisations	39	10
41M025	Human Resource Management	39	10
41M055	Research Methodology in Culture and Cultural Studies	39	10
41M015	Cinéma	39	10
41M038	Public Policies and Communication	39	10

Information Society, Media and Technology : 3 classes to pick

Course Number	Title	Total Hours	ECTS
41M059	Research Methodology on Media and Communication	39	10

41M039	Content Production and Media Companies	39	10
41M002	Organization and Management of Cultural Organizations	39	10
41M037	Media and Digital Applications: Design as a Mean of Communication. From Traditional to Digital Environment	39	10
41M040	Leadership and Entrepreneurship in Journalism	39	10
41M038	Public Policies and Communication	39	10

Spring Semester : 2nd semester

Cultural Management : 3 classes to pick

Course Number	Title	Total Hours	ECTS
41M009	Cultural Marketing & Communication	39	10
41M003	Economy of Culture	39	10
41M017	Museology	39	10
41M023	Sociology of Culture	39	10
41M014	History of Art	39	10
41M038	Public Policies and Communication	39	10

Information Society, Media and Technology

: 3 cours au choix

Course Number	Title	Total Hours	ECTS
41M043	Introduction to Data Practices	39	10
41M061	Storytelling and Narration in Media	39	10
41M062	Identity in Cyberspace: Social Media and Activism	39	10
41M063	Contemporary Media Landscape and Media Archaeology	39	10
41M014	History of Art	39	10
41M038	Public Policies and Communication	39	10

Annexe 4: Rules and methods of assessment at the universities

4.1 - General provisions

All provisions of the present academic rules shall apply in accordance with the provisions in force, for UB, ULL2 and UPA and the regulations for the three partner universities concerned as of September 1, 2023.

MASTER IN MEDIA, SOCIETY AND DEVELOPMENT of UB

The Masters degree is the equivalent of obtaining 120 European credits following a Bachelors degree.

Attendance

Attendance is mandatory

Organisation

Each year of the Masters programme is composed of two semesters worth 30 European credits each. The courses are organised into teaching units that can be acquired over the academic career and form a coherent whole of training and activities.

A teaching element making up a teaching unit is deemed acquired when the student's grade is equal to or higher than 5/10.

UB agrees to provide all the information necessary concerning language support.

Validation

A semester is deemed validated:

- by carrying over, when each teaching unit has been validated

A validated semester is worth 30 European credits.

MASTER IN COMMUNICATION OF ORGANISATIONS, (course CHS or CSMIO) of ULL2

The Masters degree is the equivalent of obtaining 120 European credits following a Bachelors degree.

Attendance

Attendance is mandatory

Organisation

Each year of the Masters programme is composed of two semesters worth 30 European credits each. The courses are organised into teaching units that can be acquired over the academic career and form a coherent whole of training and activities.

A teaching unit is deemed acquired and can be carried on in the form of European credits once the student obtains an average grade of 10/20.

A teaching element making up a teaching unit is deemed acquired when the student's grade is equal to or higher than 10/20.

UB agrees to provide all the information necessary concerning language support.

Validation

A semester is deemed validated:

- by carrying over, when each teaching unit has been validated
- by compensation between teaching units, when the overall average obtained from the averages in each teaching unit including correction coefficient has been attained.

A validated semester is worth 30 European credits.

MASTER IN CULTURAL MANAGEMENT, COMMUNICATION and MEDIAS (course Cultural Management or course Information Society, Medias and technology) of UPA

The Master degree is the equivalent of obtaining 90 European credits following a Bachelor degree (Bachelor degree in 4 years including the equivalent of the M1 for UB and ULL2).

Attendance

Attendance is mandatory

Organisation

Each year of the Masters programme is composed of 3 semesters worth 30 European credits each. The courses are organised into teaching units that can be acquired over the academic career and form a coherent whole of training and activities.

A teaching element making up a teaching unit is deemed acquired when the student's grade is equal to or higher than 5/10.

UB agrees to provide all the information necessary concerning language support.

Validation

A semester is deemed validated:

- by carrying over, when each teaching unit has been validated

A validated semester is worth 30 European credits.

4.2: Exams and exam boards

A/ Exam sessions during the mobility programme:

B/ Defence of Masters thesis and exam boards

Defence and exam board organisation is conducted in accordance with the rules of the home university of the students concerned. Regarding the diploma of the partner university chosen

by the student, the dissertation defence will take place before a jury, either in person or by videoconference.

Annexe 5 - Administration/enrolment

Dates and deadlines

Each university must respect the registration dates for each programme.

All administrative documents must be sent to the host university before the mobility semester begins.

Enrolment

Enrolment at UB for students from UB

Students at UB must enrol and pay their masters Media, Development and Societies fees.

UB students who participate in this program will be contacted, once their selection for the DPI has been confirmed by the FSCJ, by the UB International Relations Office in order to set up the administrative formalities for their mandatory mobility.

Enrolment at ULL2 2 for students from ULL2

Students at ULL2 must enrol and pay their Masters Communication of Organisations enrolment fees and their Student and Campus Life Contribution (CVEC) to the CROUS.

Students at Université Lumière Lyon 2 participating in the programme will be contacted by the International Relations Department at Université Lumière Lyon 2 and should apply online on the Department's mobility and grants (if required) platform.

Enrolment at UPA for students from UPA

Students at UPA must enrol and pay their Masters CULTURAL MANAGEMENT, COMMUNICATION and MEDIAS (course Cultural Management or course Information Society, Medias and technology) fees.

UPA students who participate in this program will be contacted, once their selection by the UPA International Relations Office in order to set up the administrative formalities for their mandatory mobility.

Enrolment at UB for students from ULL2

Before their administrative registration at the University of Bucharest, the selected students will have to complete the formalities for the recognition of their Bachelor's degree with the Romanian authorities.

The students of ULL2 who participate in this program will be contacted by the International Relations Department of the University of Bucharest which will inform them of the procedures to follow to register online after their selection.

The documents necessary for the administrative registration must be sent to the University of Bucharest before July preceding the beginning of the academic year of the degree.

Enrolment at UB for students from UPA

Before their administrative registration at the University of Bucharest, the selected students will have to complete the formalities for the recognition of their Bachelor's degree with the Romanian authorities.

The students of UPA who participate in this program will be contacted by the International Relations Department of the University of Bucharest which will inform them of the procedures to follow to register online after their selection.

The documents necessary for the administrative registration must be sent to the University of Bucharest before July preceding the beginning of the academic year of the degree.

Enrolment at ULL2 for students from UB

The students of the University of Bucharest who participate in this program will be contacted by the International Relations Department of the University Lumière Lyon 2 and will have to register online after their selection.

ULL2 must have the necessary documents for the administrative registration before the month of July preceding the beginning of the academic year of the degree. A copy of the European health insurance card for European students as well as a copy of the passport and/or valid national identity card are required.

Enrolment at ULL2 for students from UPA

The students of Panteion University who participate in this program will be contacted by the International Relations Department of the University Lumière Lyon 2 and will have to register online after their selection.

ULL2 must have the necessary documents for the administrative registration before the month of July preceding the beginning of the academic year of the degree. A copy of the European health insurance card for European students as well as a copy of the passport and/or valid national identity card are required.

Enrolment at UPA for students from ULL2

Students from the Université Lumière Lyon 2 who participate in this program will be contacted by the International Relations Department of Panteion University, which will inform them of the procedures to follow to register online following their selection. The documents necessary for the administrative registration must be received by the University of Panteion before April preceding the beginning of the academic year of the degree.

Enrolment at UPA for students from UB

Students from the University of Bucharest who participate in this program will be contacted by the International Relations Department of Panteion University, which will inform them of the procedures to follow to register online following their selection. The documents necessary for

the administrative registration must be received by the University of Panteion before April preceding the beginning of the academic year of the degree.